



Think Safety Differently is a behavioural safety programme used by Kier Group to improve safety engagement and empower workers on site to prioritise safety. The programme aims to create a culture where workers feel comfortable raising safety concerns and are actively involved in identifying and preventing hazards.

Kier's 'Think Safety Differently' ('TSD') programme was initially developed within their construction division and sessions are now held at key project stages to promote the safety leadership behaviours that enhance safety culture throughout Kier Group.

Over 1,400 people attended TSD sessions during FY24 and this has continued into 2025 & onwards, this being part of Kier Group's new behavioural safety programme and is mandatory training for anyone on site.

Please ensure your new starters for Kier have been made aware of the 'Think Safety Differently' programme as they will be expected to complete this training within one month of starting their assignment.